



March 18, 2026

8:30am-6:00pm

**The National Housing Center
Washington, DC**

AGENDA

National Housing Supply Summit: Applied Innovation

How market and policy innovations across the housing value chain are leading to increased housing supply

8:30am Coffee & Networking

9:10am Opening Keynote: The National Housing Supply Landscape

Where does the structural supply deficit stand? What are the critical metrics we should be looking at? Are there regional variations? What does the next year potentially look like for production? Is there differentiation between multifamily and single-family start rates?

Speaker

Mischa Fisher, Chief Economist, Zillow

9:25am Lightning Talk: NAHB

Speaker

Ken Wingert, Chief Advocacy Officer, National Association of Home Builders

9:30am Tackling the Bottlenecks of Zoning, Permitting, & Codes: State & Local Playbooks for Action

If it is widely acknowledged that the administrative side of housing construction is slowing down production, what is being done to address it? Four national playbooks have been developed with a variety of “plays” that can be used in all types of jurisdictions and at different governmental levels. Insights into what is working and what policy frameworks are available off-the-shelf to integrate into any market.

Moderator

Emily Hamilton, Senior Fellow, Mercatus Center

Panelists

Colin Higgins, Executive Director, National Housing Crisis Taskforce

Amy Tomasso, Vice President of Policy & Partnerships, Ivory Innovations

Tobias Peter, Senior Fellow and Codirector, AEI Housing Center

Asa Fleming, National Association of REALTORS

10:30am Lightning Talk: JPMorgan Chase

Speaker

Olivia Barrow-Strauss, Vice President, Housing Policy, JPMorgan Chase

10:35am Technology Innovations Enabling System-level Change

What are some examples of how technology is being used in the marketplace to overcome challenges related to zoning, permitting, and site selection? What are some of the challenges that these emerging solutions are facing when it comes to adoption by the public and private sectors?

Moderator

Ruby Bolaria, Chief Investment and Partnership Officer, Turner Center for Housing Innovation

Panelists

Sara Bronin, Founder, National Zoning Atlas

Jenny Song, CEO, Infilla

Tomas Garcia, CEO, Arx

11:15am Lightning Talk: Manufactured Housing Institute

Speaker

Anne Ladewig, Vice President, Manufactured Housing Institute

11:20am Building Better/Faster/Cheaper: Innovations in Development & Construction

Tons of ink has been spilled on the low productivity growth in the residential construction sector as well as the promise of automated technologies such as 3D printing. This panel will explore innovations that are being used in the field today to increase production enabled by the four mainstream methodologies to build a house: manufactured (factory-built), modular, panelized, and site-built.

Moderator

Jim Heid, President, Building Small

Panelists

Steve Glenn, CEO, Plant Prefab

Jenna Louie, Head of Strategy & Policy, Villa Homes

Dennis Michaud, Managing Director, Certainteed

Lance Manlove, Director of Continuous Innovation, Schell Brothers

12:00pm Lightning Talk: Housing Innovation Challenge

Speaker

Bobby Vance, Director, Housing Innovation Challenge

12:05pm Lunch

Networking & Themed Table Talks

Film Screening & Discussion: How Fannie Mae & Freddie Mac Can Help Make Housing Affordable

1:00pm Lightning Talk: Council of Federal Home Loan Banks

Speaker

Ryan Donovan, CEO, Council of Federal Home Loan Banks

- 1:05pm Paying for Production: Innovations in Development & Construction Finance**
What are the innovations that are making capital lower cost and easier to access for developers and builders of all sizes and building all typologies of housing?
Moderator
 Kimberlee Cornett, Robert Wood Johnson Foundation
Panelists
 Ken Willis, SVP and CIO, FHLBank of Boston
 David Williams, Director of Real Estate, Lafayette Square
 Jonathan Lawless, Head of Homeownership, Bilt Rewards
 Paul Williams, Executive Director, Center for Public Enterprise
- 1:45pm Innovative Business Models for Rental and For-Purchase Housing**
Building more housing that people can't afford is pointless. What are the emerging innovative business models that are unlocking how people can access housing that may have been otherwise unaffordable to rent or buy?
Moderator
 Yuliya Panfil, New America
Panelists
 Dan McPheeters, Head of Business Development, Point Digital Finance
 Brian Elbogen, CEO, Jubilee Homes
 Tamara Knox, CEO, Frolic
 Atticus LeBlanc, Founder & CEO, PadSplit
- 2:25pm Lightning Talk: Cooper Housing Institute**
Speaker
 Will Cooper, Co-Founder & President, Cooper Housing Institute
- 2:30pm Who Will Build It: Innovations in Workforce Development & Talent Supply**
How are we bringing the next generations of workers into the construction field and what skills do they need to have? How is real-time learning and robotics changing the required skillsets?
Moderator
 Erik Forman, Director of Housing Policy, AFL-CIO Housing Investment Trust
Panelists
 Chelle Travis, CEO, Skills USA
 Marina Zhavoronkova, Executive Director, TradesFutures
 Paul Cardis, CEO, On3
 Ramtin Attar, CEO, Promise Robotics
- 3:30pm Lightning Talk: Arnold Ventures**
Speaker
 Leah Brooks, Professor, Trachtenberg School of Public Policy & Public Administration, George Washington University (research supported by Arnold Ventures)

3:35pm

Innovations in AI & Data Analytics

What effect is AI and powerful data analytic software having on housing production? What are some of the barriers to adopting these technologies in the public and private sectors and what can we expect to change in the next few years with regard to how these tools are used?

Moderator

Isabelle Granahan-Field, Principal, Camber Creek

Panelists

Aaron Fairchild, CEO, Helix

Michael Broder, CEO, RckrBx

Ben Miller, CEO, Fundrise

Isabelle Hirschy-Reyes, Senior Product Manager, Exygy

4:15pm

Lightning Talk: HUD's Innovation Agenda to Increase Housing Supply

Speaker

John Gibbs, Principal Deputy Assistant Secretary, HUD Office of Policy, Development, & Research

4:30pm

How the Public Sector & Industry Will Build the Supply We Need by 2030

Optimistic perspectives and practical recommendations from public and private sector veterans about how we can overcome the housing supply deficit

Moderator

Laurel Blatchford, Senior Fellow, Delivery Associates

Panelists

Alex Horowitz, Director, Housing Policy, The Pew Charitable Trusts

Clayton Collins, CEO, HousingWire

Bryan Kuhn, Co-Founder & Partner, Vestra Advisors

Solomon Greene, Executive Director, Land and Communities, Lincoln Institute of Land Policy

5:10pm

Summary & Close Out

Speaker

Dennis Steigerwalt, President, Housing Innovation Alliance

5:15pm

Reception

The National Housing Supply Summit thanks the following sponsors and supporters for providing the resources that enable this important conversation to take place:

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